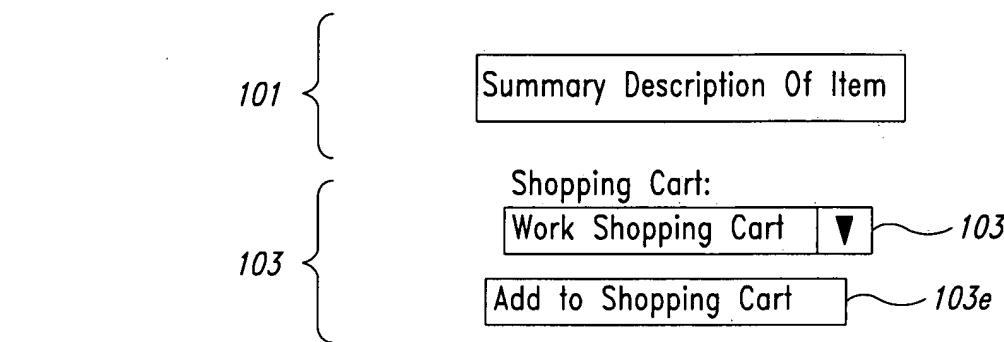
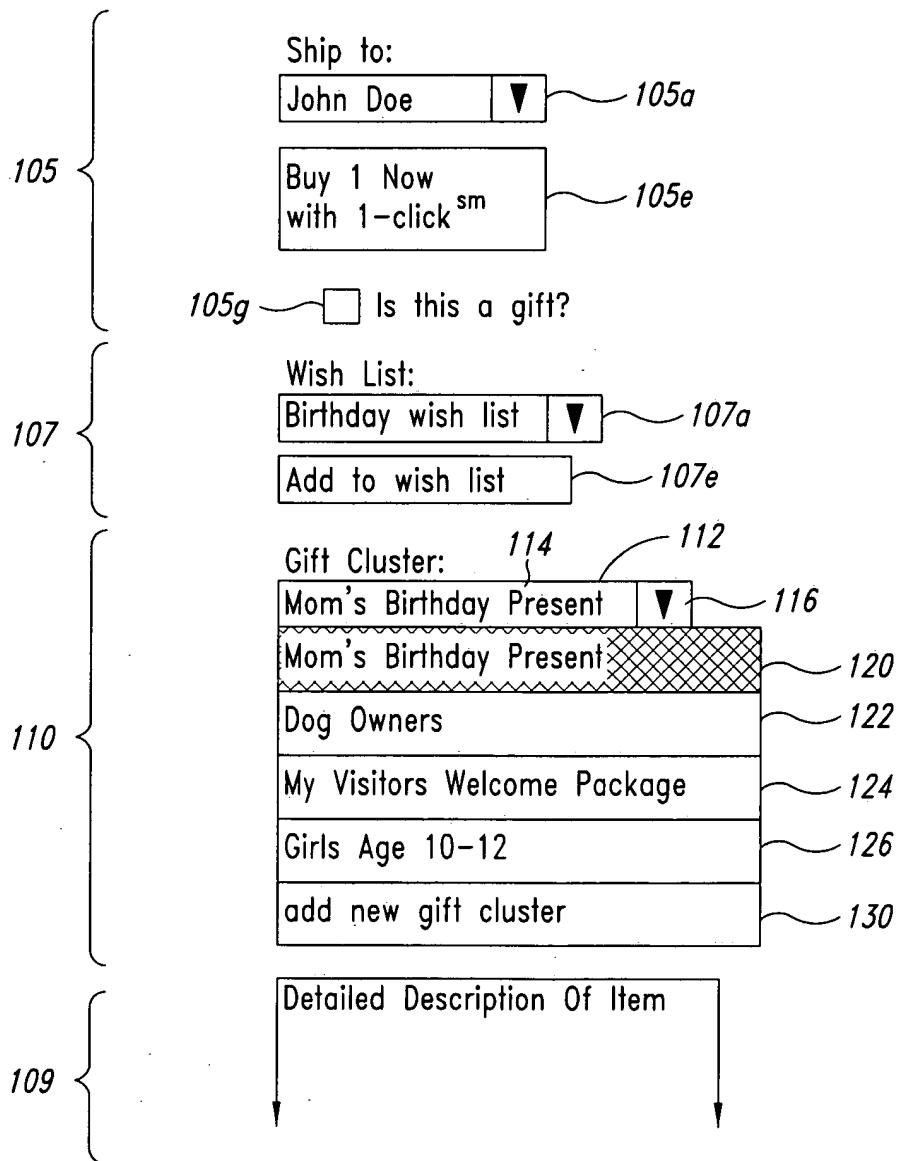


FIG. 1A



Add to Shopping Cart

OR

Buy 1 Now
with 1-clicksm105g  Is this a gift?

Birthday wish list

Add to wish list

Mom's Birthday Present

Mom's Birthday Present

Dog Owners

My Visitors Welcome Package

Girls Age 10-12

add new gift cluster

Detailed Description Of Item

FIG. 1B

Item Categorization Information 140

	Item Name	Item ID	Product/Service	Product Type	Service Type	Occasion	Gender	Age Range	Interests
140a	Book ABC	0001342	Product	Book	-	*	*	*	*
140b	Book BCD	0009287	Product	Book	-	*	*	*	Science Fiction, Mystery
140c	Book CDE	0001983	Product	Book	-	*	Male	16+	*
140d	Book DEF	9072086	Product	Book	-	Wedding	*	*	*
140e	Cake ABC	7972383	Product	Food	-	Birthday	*	5-10	*
140f	Food Product BCD	2987238	Product	Food	-	*	*	*	*
140g	Flower Arrangement ABC	0279800	Product	Flowers	-	*	*	*	*
140h	Music CD ABC	0013803	Product	Music, CD	-	*	*	*	*
140i	DVD Movie ABC	0012333	Product	Movie, DVD	-	*	*	*	*
140j	VHS Movie ABC	7813292	Product	Movie, VHS	-	*	*	*	*
140k	TV ABC	0974363	Product	Electronics	-	*	*	*	*
140l	Software ABC	3513527	Product	Software, CD	-	*	*	*	*
140m	Toy ABC	4397234	Product	Toy	-	*	*	*	*
140n	Video Game ABC	5982374	Product	Video Game	-	*	*	*	*
140o	Health Product ABC	9874933	Product	Health	-	*	*	*	*
140p	Prescription ABC	7283977	Product	Health	-	*	*	*	*
140q	Beauty Product ABC	6387924	Product	Beauty	-	*	*	*	*
140r	Art Item ABC	3941272	Product	Art	-	*	*	*	*
140s	Collectible Item ABC	9071467	Product	Collectible	-	*	*	*	*
140t	Kitchenware ABC	8913741	Product	Kitchenware	-	*	*	*	*
140u	Furniture ABC	7137783	Product	Furniture	-	*	*	*	*
140v	Home Furnishing ABC	8091203	Product	Furnishing	-	*	*	*	*
140w	Houseware ABC	8789122	Product	Houseware	-	*	*	*	*
140x	Lawn Product ABC	3293107	Product	Lawn	-	*	*	*	*
140y	Tool ABC	2283717	Product	Tool	-	*	*	*	*
140z	Automobile ABC	2002733	Product	Automobile	-	*	*	*	*
140aa	Automobile Rental ABC	2002733	Service	-	Rental	*	*	*	*
140ab	Home Cleaning Package ABC	3229073	Service	-	Cleaning	*	*	*	*
140ac	Computer ABC & Service BCD	4927349	Product, Service	Computer	Repair	*	*	*	*
140ad	Gift Certificate Amount ABC	3789239	Product	Gift Certificate	-	*	*	*	*
140ae	Gift Cluster ABC	9723078	Product	Cluster	-	*	*	*	*

Current Gift Cluster: Mom's Birthday Present

Change Gift Cluster

Add Selected Items To Gift Cluster

FIG. 1C

153

155

Create New Gift Clusters

* Name: 162

Description: 164

Available To Others: Yes 166

Expiration: None 168

Recipient: <any> 170

Categories: <any> 172

Occasion: <any> 174

Education Level: <any> 176

Gender: male 178

Income level: <any> 180

Age: 18-20 182

Location: <any> 184

Interests: <any> 186

Race: <any> 188

Ethnicity: <any> 190

Religion: <any> 191

Occupation: <any> 192

Sexual Orientation: <any> 193

Gift Wrap: None 195

Shipping Instructions: None 196

Accompanying Card: None 197

160
Create New Gift Cluster As Indicated

* - Required Field

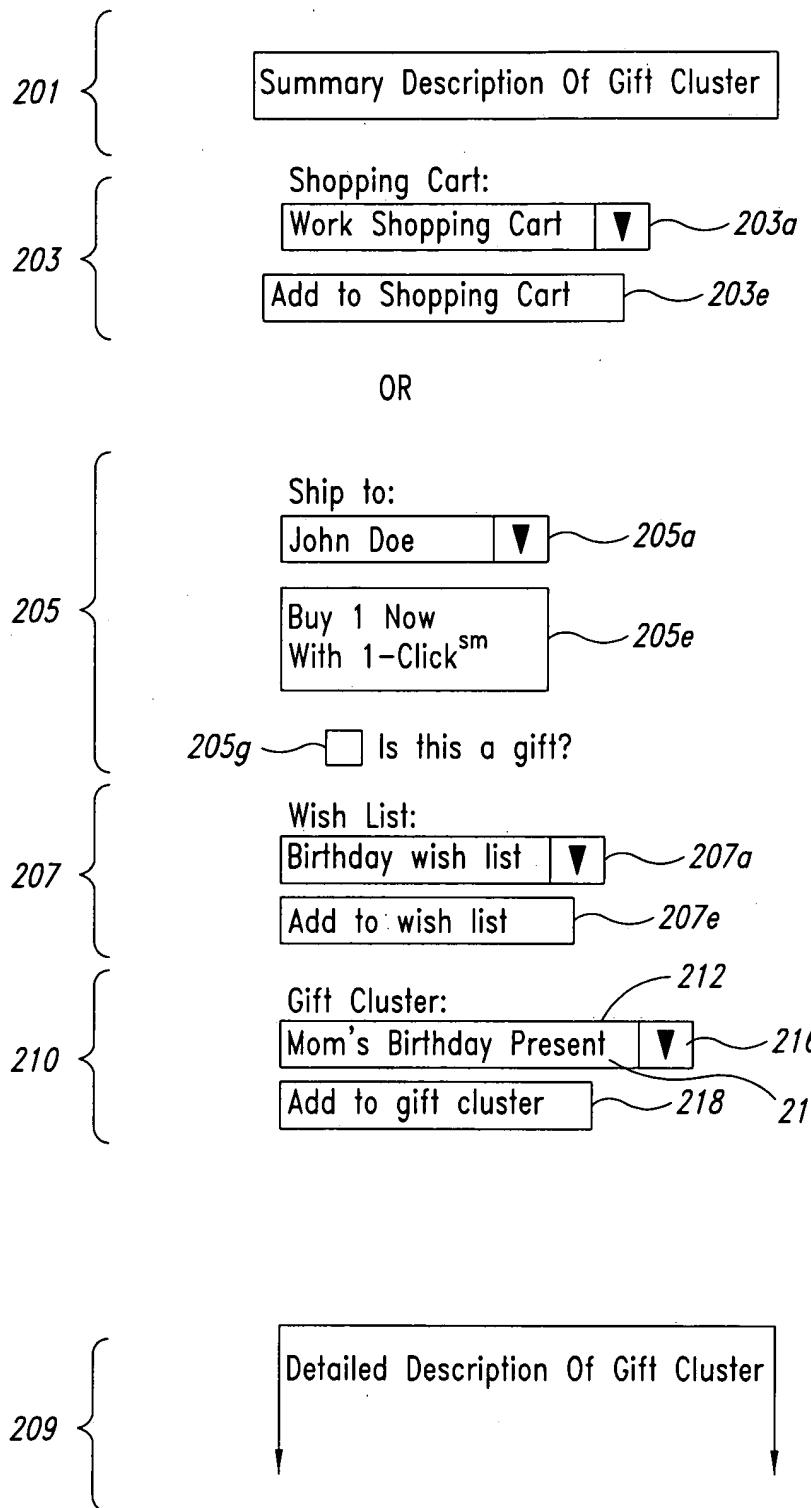
FIG. 1D

My Gift Clusters 220												
Gift Cluster Name	Creator	Categories	Product/Service	Available To Others	Expiration Date	Price	Gift Cluster Item Description	Cluster or Item ID	Occasion	Gender	Age Range	Interests
220a Mom's Birthday Present	User A	Book, Toy, Cleaning	Product, Service	Yes	-	\$150		0783412	*	Male	16+	*
220b							Book CDE	0001983	*	Male	16+	*
220c							Toy ABC	4397234	*	*	*	*
220d							Home Cleaning Package ABC	3229073	*	*	*	*
220e	Gift Cluster ABC	User A	Video Game	Product No	12/26/XX	\$43		5635655	Christmas 2000	*	10-17	*
220f							Video Game BCD	7239472	*	*	5-17	*
220g							Video Game CDE	7239487	*	*	10-20	*
									;			

Current Recipient: Jan Smith
231

233 235

FIG. 2A



Search For Gift ClustersName:

<any>	▼
-------	---

 302

AND	▼
-----	---

 352Creator:

self	▼
------	---

 304

AND	▼
-----	---

 354Category:

<any>	▼
-------	---

 306

AND	▼
-----	---

 356Occasion:

<any>	▼
-------	---

 308

AND	▼
-----	---

 358Gender:

male	▼
------	---

 310

AND	▼
-----	---

 360Age:

16	▼
----	---

 312

AND	▼
-----	---

 362Interests:

<any>	▼
-------	---

 314

AND	▼
-----	---

 364Maximum Price:

<any>	▼
-------	---

 316

AND	▼
-----	---

 366Expiration:

<any>	▼
-------	---

 318

AND	▼
-----	---

 368

<Gift Cluster>	
Property	

 :

--

 322

320

370

Search Now

FIG. 3A

Serial No. 09/699,244 Docket No. 120137.431

Inventor(s): Amit D. Agarwal

Express Mail No. EV718205658US "REPLACEMENT SHEET"

Customer Categorization Information 390

Customer Name	Customer ID	Gender	Age	Birthday	Interests	Occupation	Education Level	Income Level	Location	Race	Ethnicity	Religion	Sexual Orientation
390a John Doe	2749328	Male	37	-	-	-	-	-	-	-	-	-	-
390b Sally Hilter	1234112	Female	13	04/22/XX	Baseball	-	-	-	-	-	-	-	-
390c Cowboy Joe	1634132	-	-	-	Dog Owner	-	-	-	-	-	-	-	-
390d Jose Smith	1341311	Male	25	08/29/XX	Wine, Java	Architect	B.S.	50-60K	Boston	-	Hispanic	Catholic	Heterosexual
:													

Current Gift Cluster: ABC

Change Gift Cluster

Buy Gift Cluster For Selected Recipient Now

381

383

385

FIG. 3B

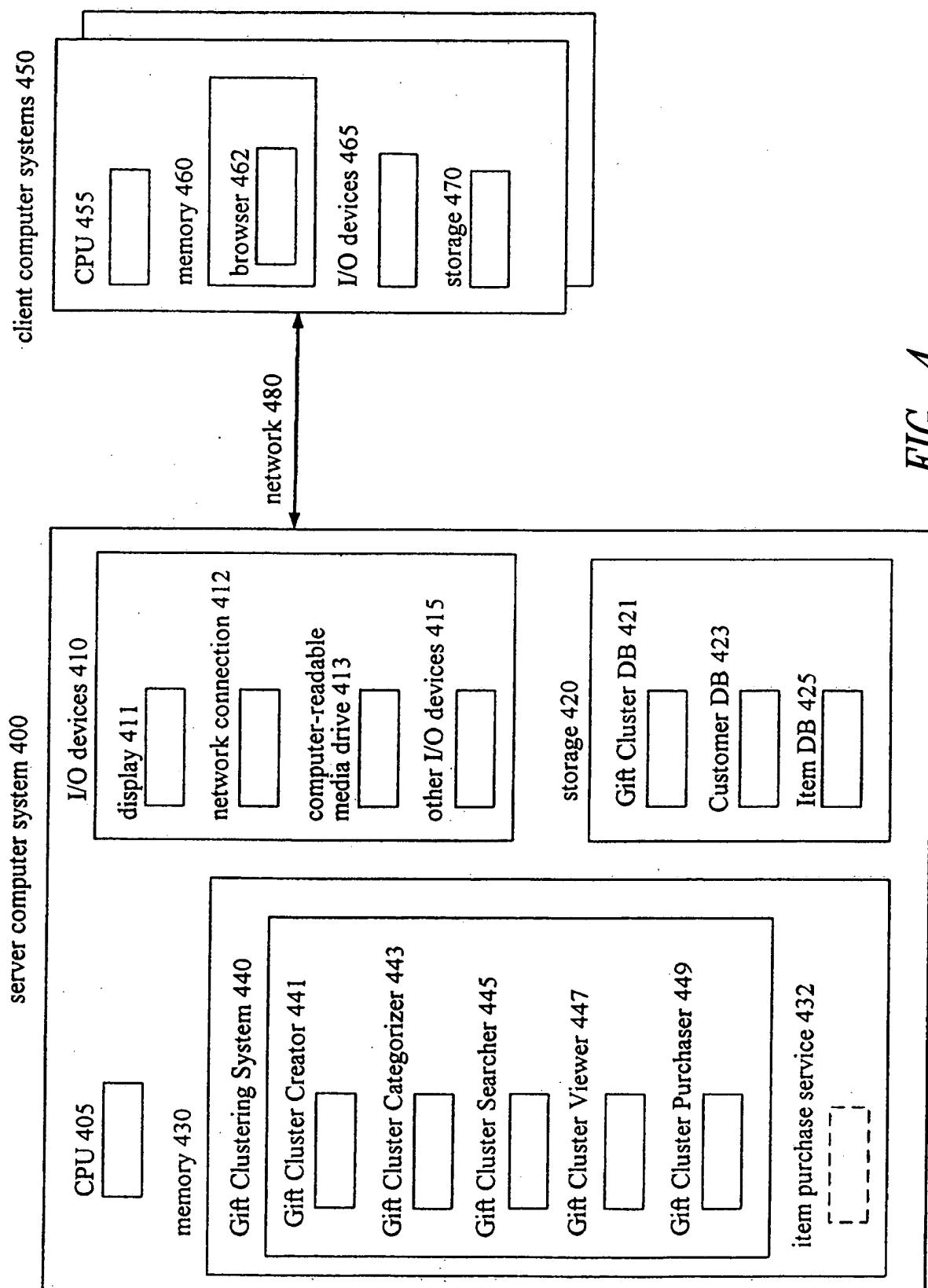


FIG. 4

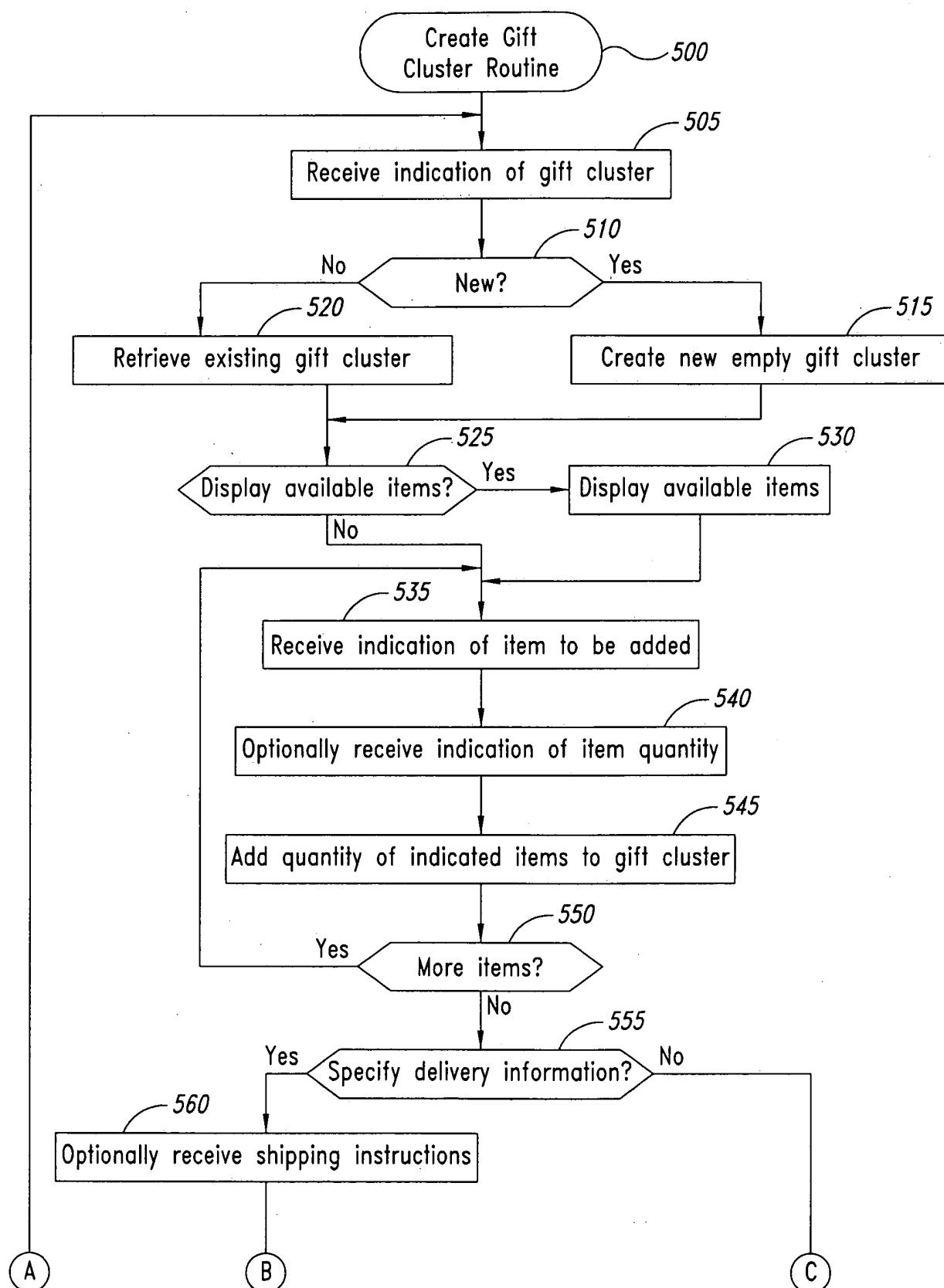


FIG. 5A

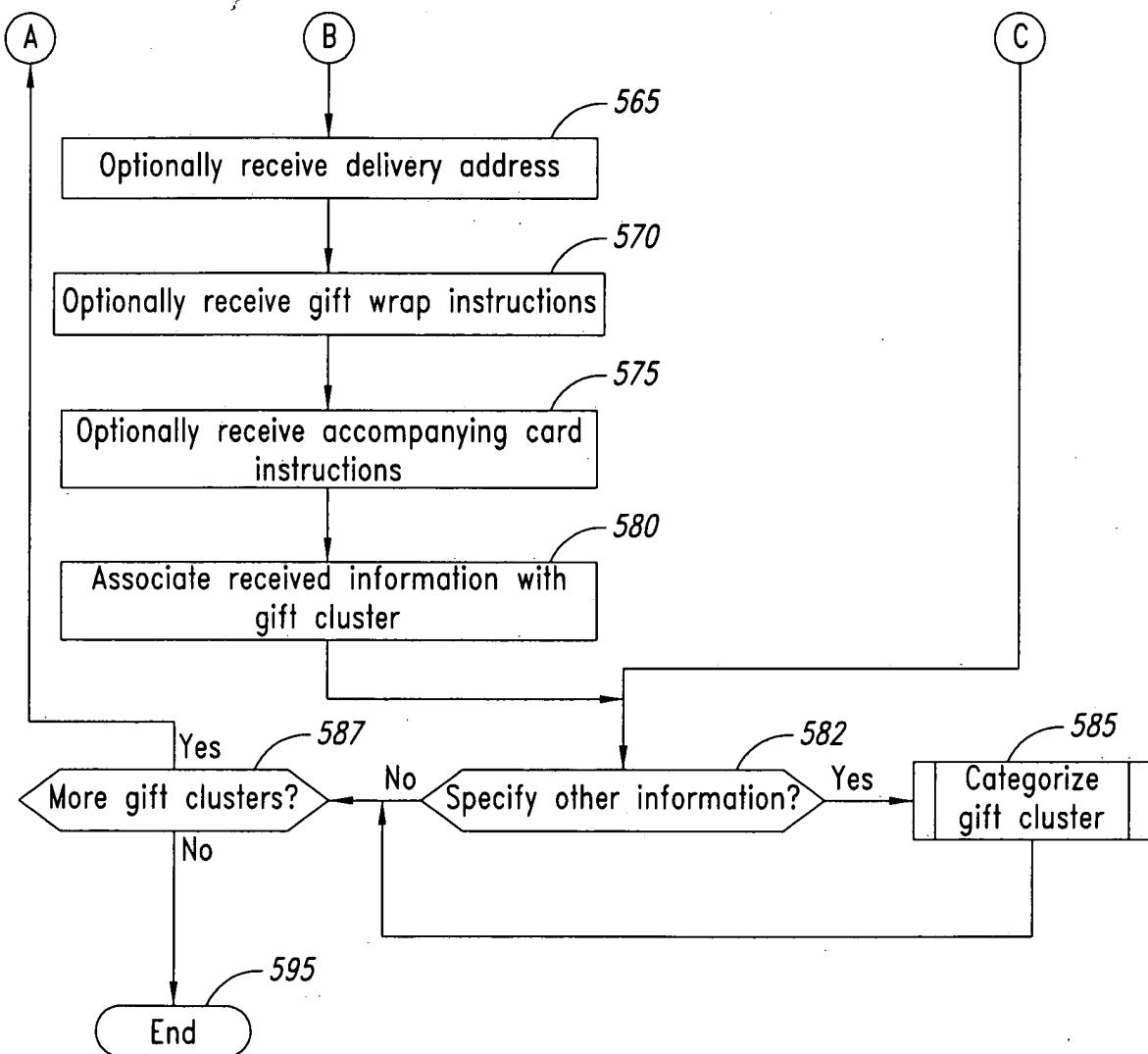


FIG. 5B

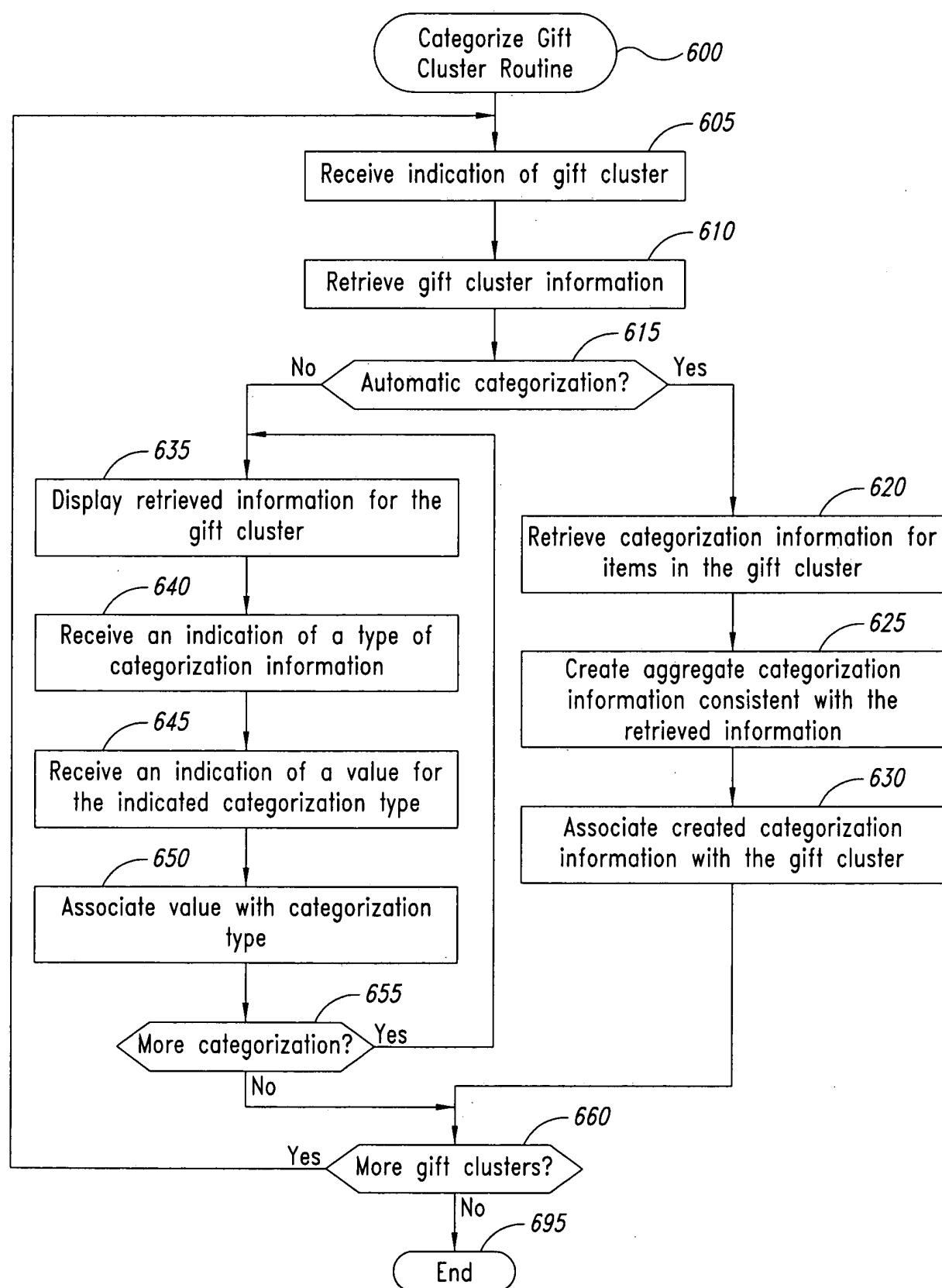


FIG. 6

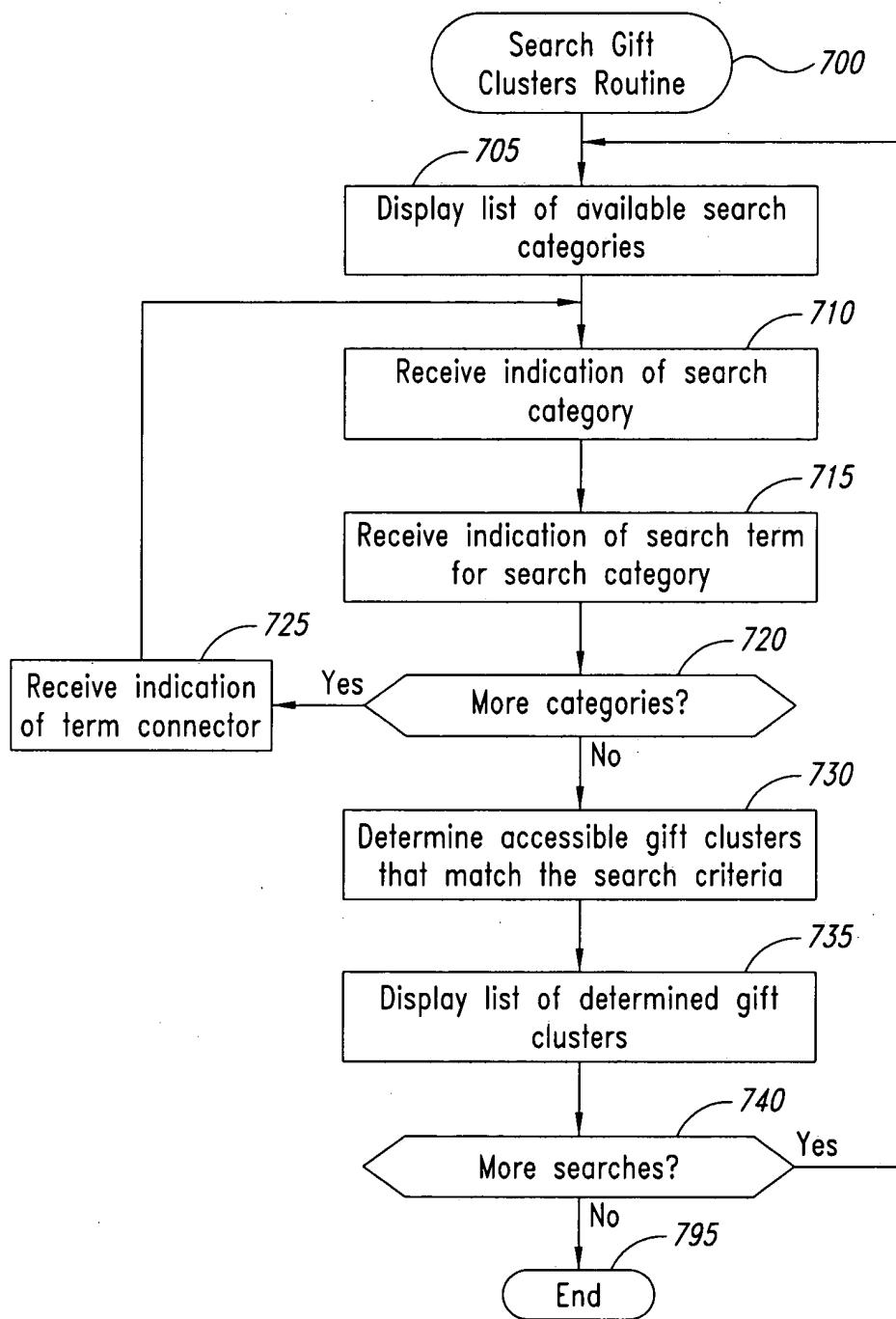


FIG. 7

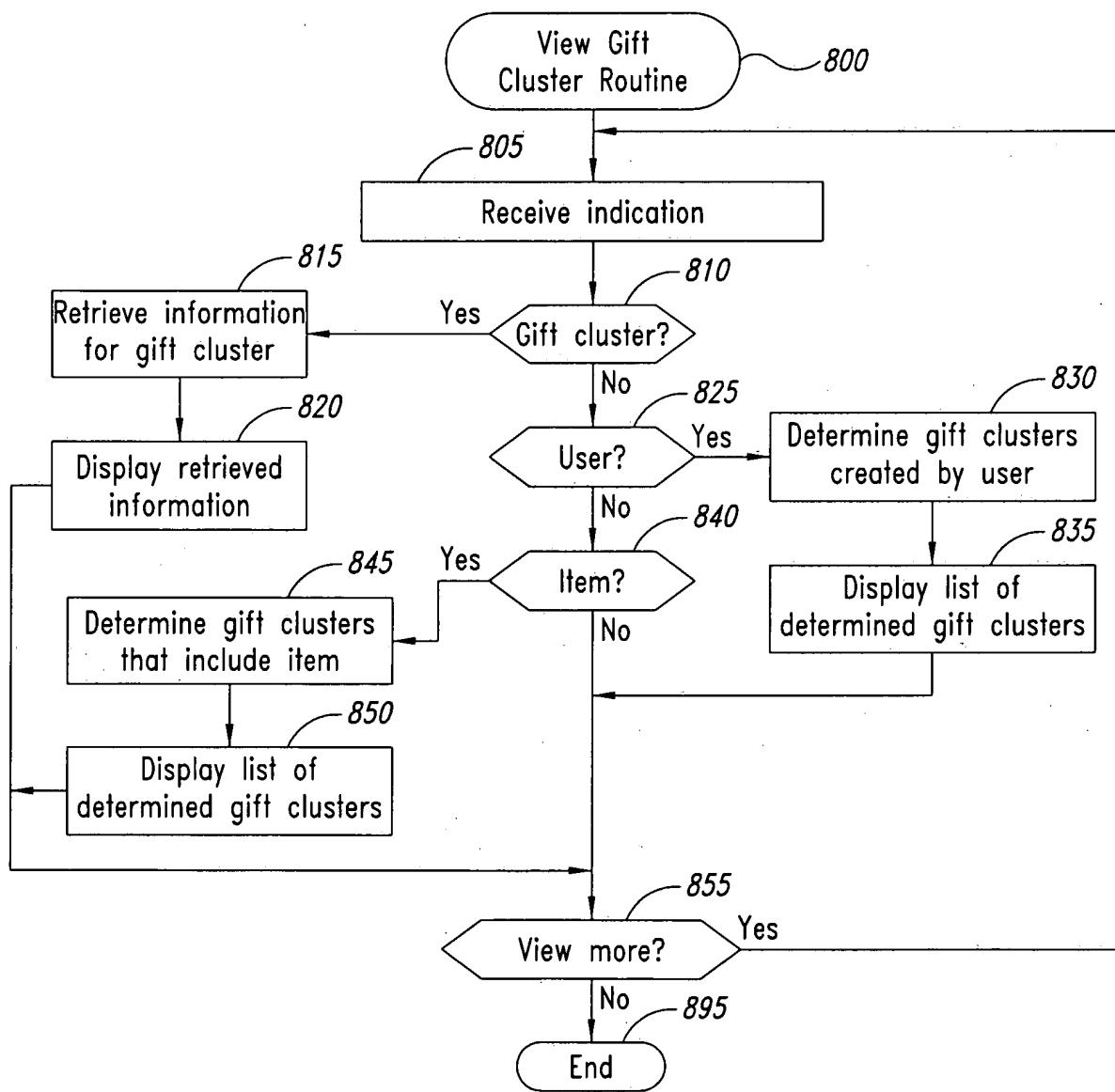


FIG. 8

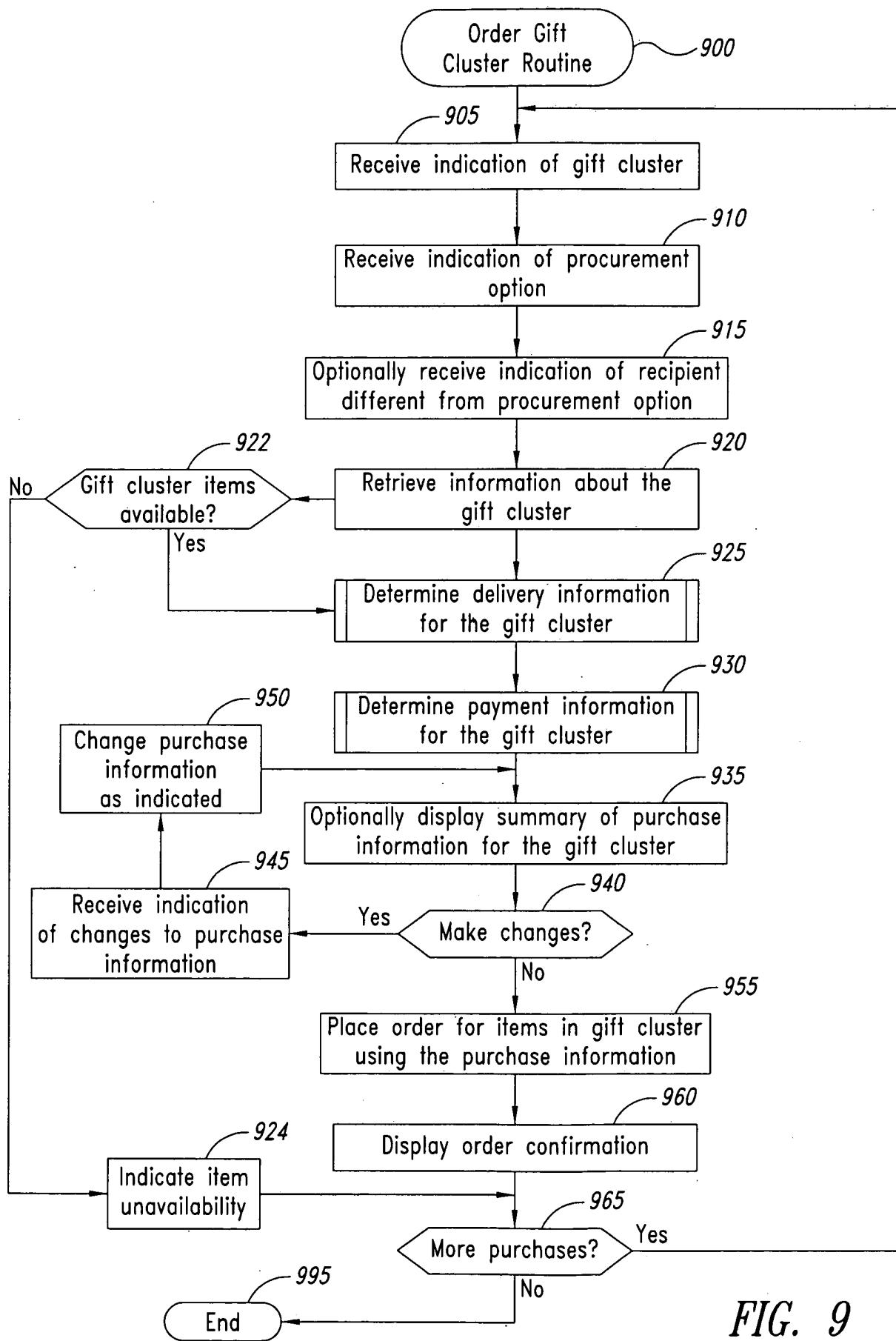


FIG. 9

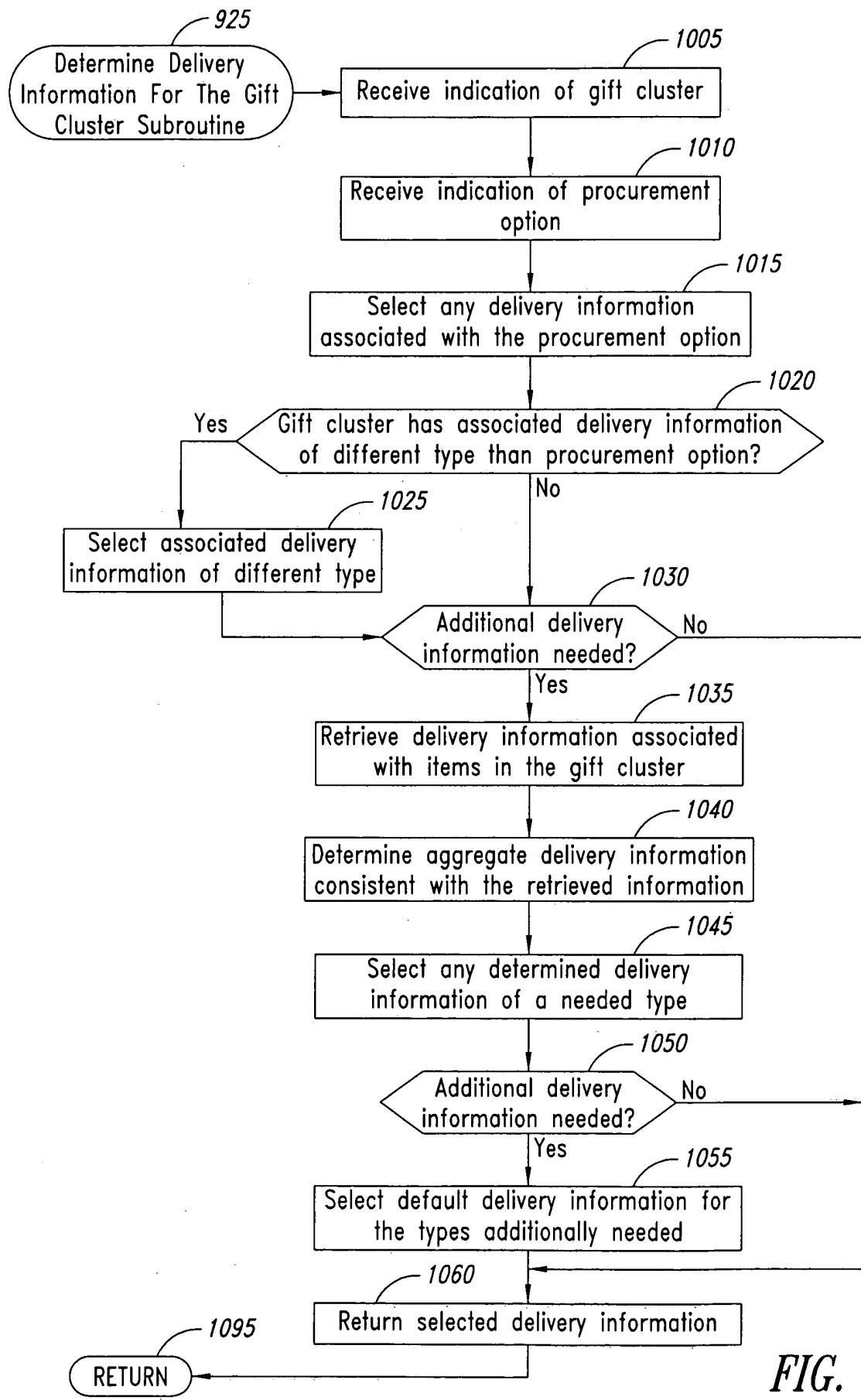


FIG. 10

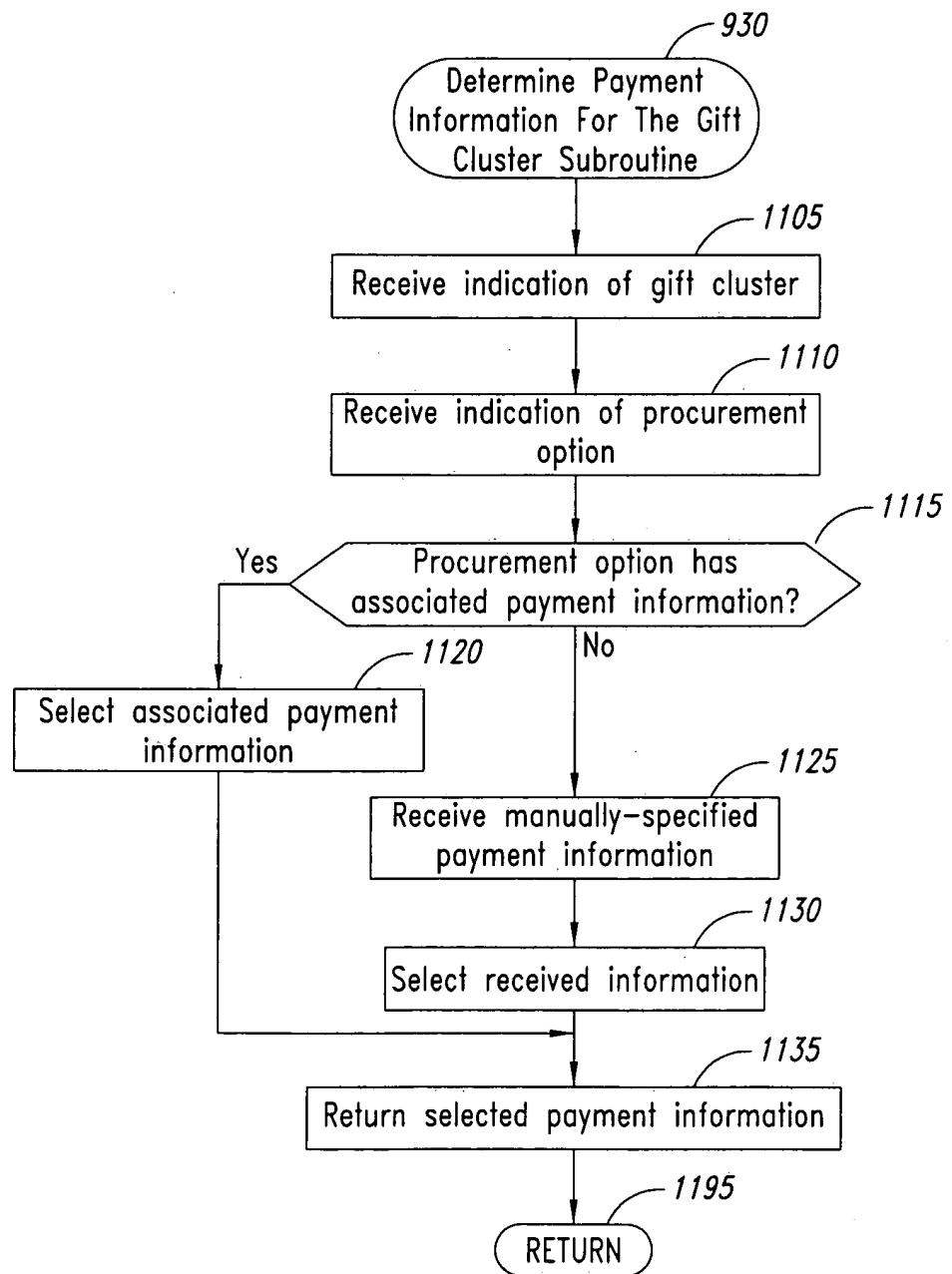


FIG. 11